



International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by "Indian Consumer Preference towards Online Shopping for Household Goods" has been published in International Journal of Business and Management Invention (IJBMTI).

Your article has been published with following details:

Author's Name: Pawan Kumar

Journal Name: International Journal of Business and Management Invention (IJBMTI)

Journal Web: www.ijbmti.org

Journal Type: Online & Offline

Review Type: Peer Review Refereed

Publication Year: 2025

Publication Month: July

Vol No.: 14

Issue No.: 07



Editor-In-Chief

International Journal of Business and Management Invention (IJBMTI)

E-mail ID: ijbmti@invmails.com

Web: www.ijbmti.org

Impact Factor : 4.72

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889
